# Role of Enterprise Resource Planning and Total Quality Management in Supply Chain Organizational Performance

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Abstract- The objective of this study is to examine the effect of enterprise resource planning (ERP) and total quality management (TQM) on supply chain organizational performance in Indonesia. Therefore, the current study focused on supply chain companies in Indonesia. Additionally, the current study introduced mediating variable, namely; supply chain organizational excellence. The employees of Indonesian supply chain companies having direct involvement in supply chain activities were considered to collect the data. Thus, total two hundred questionnaires were sent to Indonesian supply chain companies by using mail survey. This study used SPSS for preliminary analysis and PLS to examine the relationship between variables. Results of the study highlighted that ERP and TQM has key role to promote supply chain organizational performance with the help of supply chain organizational excellence. It is found that supply chain organizational excellence helps to transfer the positive effect of ERP and TQM on supply chain organizational performance. Therefore, Indonesian companies should focus on supply chain organization excellence.

*Keywords:* Supply chain, enterprise resource planning, *TQM*, organizational excellence, organizational performance.

### 1. Introduction

Organizational performance is one of the most critical area of every organization [1–3]. To sustain in a competitive environment, organization performance is vital. It is based on various important elements. In the present era of competitiveness, supply chain organizational performance is most important for survival. Most of the companies are now focusing to promote supply chain organizational performance [4]. As the supply chain is most important element of organizations [5–7].

However, Indonesian supply chain companies are facing different challenges related to the performance [8]. Due to these issues, the performance of Indonesian supply chain companies is decreasing. Low performance has adverse effect on gross-domestic product (GDP) of Indonesia. To address this issue, the present study is one of the attempts to introduce various factors to overcome the issue of low performance in Indonesian supply chain companies.

Generally, organizational performance is based on internal and external factors [9–11]. Various external factors include; legal, political, social, economic, technological and ecological factors. The internal factors include; organizational capacity and organizational motivation [12, 13]. Various internal and external organizational factors are shown in Figure 1. However, the current study is only focused on internal organizational factors. These factors include; enterprise resource planning (ERP) and total quality management (TQM).

ERP and TQM has positive relationship with organizational performance [14]. Better ERP and TQM practices has the ability to overcome various performance related issues in supply chain companies. Along with ERP and TQM, supply chain organizational excellence has key role to boost the positive effect of ERP and TQM. Improvement in organizational excellence increases the overall organizational performance [14]. Therefore, the combination of ERP, TQM and supply chain organizational excellence can increase the supply chain organizational performance.

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Figure 1. Elements of Organizational Performance

Hence, the objective of this study is to examine the effect of ERP and TQM on supply chain organizational performance in Indonesia. Moreover, the present study is based on various other sub-objectives which are shown below;

- 1. To examine the effect of ERP on supply chain organizational performance.
- 2. To examine the effect of TQM on supply chain organizational performance.
- 3. To examine the indirect effect of supply chain organizational excellence.

## 2. Literature Review

#### 2.1 Organizational Performance

The organizational performance is one of the complex relationships among six diverse performance criteria's such as efficiency, innovation, effectiveness, quality, productivity and profitability [15,16]. [17] defined organizational performance as a measure of how an organization can handle well and how organizations can bring the value for the concerned customers and stakeholders. Notwithstanding, [18,19,61-64] characterized organizational performance as the device and estimation that is utilized to survey and assess the organization's achievement to make and convey value to its inward and outside clients.

In the present competitive and changing business condition, it is broadly focused on organizational performance estimation is essential to assess the dimension of success of organizational directions [20]. In this way, without estimating the present circumstance of any organization, it is difficult to enhance its business. In spite of the broad research work that has been led by researchers with respect to the organizational performance, there is no assertion among those literature on the meaning of organizational related performance and in what manner can be characterized [21], [22,61].

# 2.2 Measuring Supply Chain Organizational Performance

Performance measurement is essential for increasingly practical management in anv organization [23]. [24] explained that performance measurement is viewed as a critical part of management. [25] contended that performance measurement is a critical job that develop individuals mindful of what measurements expected to enhance the performance. They included that the principle objective of measurement can be integrated to examine the advancement towards the ideal objective through enhancement. accomplishing recognizing organizational arrangement and objective consistency, improving responsibility, driving future asset assignment choices, conveying to every

person to add to the whole methodology and empowering certain frames of mind and practices. In connection to that, literature centre around four zones for estimating performance, they are achieved procedure excellence, increase value of stakeholder, satisfy customer, and advance organizational learning. Few performance measures are shown in Figure 2.

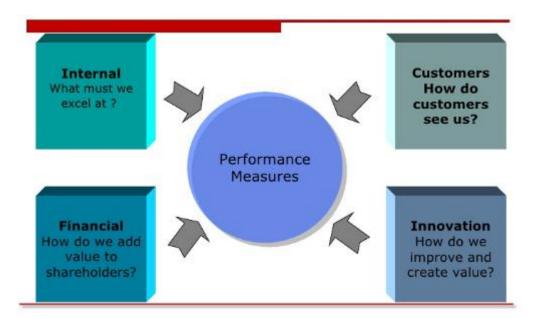


Figure 2. Performance Measures

As indicated by [26], enhancement of something is impossible without estimating it. In this way, enhancing of organizational performance needs a few measurements to decide the degree of adequacy of various organizational recourses on the performance of business [26,27]. Organization related performance is normally measured by budgetary measurement that have a few deficiencies but, to handle these inadequacies few researchers included non-financial indicators to the traditional measuring systems [23]. The current study also adopted non-financial measures of supply chain organizational performance.

With regards to performance measurement and [28, 291 benchmarking, described that benchmarking is measured as a tool to the procedure of organizational performance enhancement. Consequently, [31] presumed that organizations those neglect to work on benchmarking as a necessary piece of their procedure of performance measurement will give results of low performance enhancement and high disappointment and increase turnover among employees. Therefore, performance measurement in supply chain companies is most important [31, 32].

2.3 Enterprise Resource Planning (ERP) and Supply Chain Organizational Performance Organizations use an extensive variety of technological arrangements and techniques to advance their services as well as products and to improve business procedure [14]. The worldwide market rivalry and the advancement of information technology (IT) support numerous organizations to actualize a progressed technological framework to remain in the line of rivalry [34]. One of these technological frameworks is Enterprise Resource Planning (ERP). An ERP has increased noteworthy development in the market over the most recent two decades [34,35]. As per [37] the worldwide market's income of ERP were assessed in 2008 to be \$65 billion, in 2009 to be \$61 billion, and \$65 billion out of 2010. [38] called attention to that the first major structure of ERP was during the 1960s when computers turned to business. The principal application mechanized manual undertaking, for example, invoicing, recording, and accounting. In addition, he expressed that ERP is an institutionalized programming that comprises of a modules for explicit capacities. few The advancement of ERP started with MRP that is utilized as all-inclusive assembling incorporated framework [39]. Subsequently, ERP and MRP share a similar basic procedure with the distinction that ERP is a lot more extensive than MRP and furthermore increasingly viable in managing various units inside the organization.

[40] expressed that an ERP framework is a complicated framework that dependent on the coordination of business procedures to computerize the stream of information, material, and financial resources inside the organization by utilizing a typical database. Notwithstanding, [41] called attention that ERP usage includes proper change in business procedure and IT changes so as to essentially improve quality, adaptability, responsiveness, cost, as well as performance.

When contrasting ERP frameworks with the different frameworks, the most important elements of ERP are identified with databases, information coordination, interfaces, application, and engineering process. These all highlights result yield which can be measured in various sides, for example, compelling variables, technical factors, and experiences of user's factors [34]. In addition, clients' fulfilment and utilization are basic and noteworthy issues where framework performance is assessed by utilizing knowledge of various clients, for example, top directors, administrators, workers, and framework engineers.

Various studies found that ERP has significant relationship with organizational performance [41– 44]. Most of the studies shows that it has positive impact on organizational performance. Therefore, it is evident that ERP and supply chain companies' performances has relationship.

**H**<sub>1</sub>: ERP has a relationship with supply chain organizational performance.

# 2.4 Total Quality Management (TQM) and Supply Chain Organizational Performance

Total quality management (TQM) entails organization-wide efforts to "install as well as make permanent climate where employees continuously advance their capability to provide on demand products as well as services that customers will find particular value." TQM in the present changing conditions of business has turned into a primary change that needs for progress in the organization's procedures, culture, beliefs, and key needs among others [46]. There are various studies about TOM as well as its job in creating and improving performance of the organization. The past research about TQM, for example, [47] and [26] changed the business reasoning around the world [48]. TQM is a complete method in organizations' management and emphasis on organizational purposes through quality enhancement, addressing client needs, profitability, and competitiveness [49]. TQM practices are shown in Figure 3.



Figure 3. Total Quality Management (TQM)

Various studies found that TQM has positive impact on organizational performance [49–51]. Therefore, TQM has a relationship with supply chain organizational performance. Thus, it hypothesized that;

**H2:** TQM has a relationship with supply chain organizational performance.

# 2.5 Supply Chain Organizational Excellence and Supply Chain Organizational Performance

The word -excellence denotes always to the maximum rank of assessment. [53] stated that it is not much tough to know when you can achieve excellence if you do not know what excellence is. It is increasingly connected with "business" or "organizational" excellence. [54] described that whether business excellence can affirm, and prompt competitive favourable position is as yet not settled and there is a discussion among researchers, and the supporting hypothesis of this view is not sufficient. These days, numerous organizations are searching for excellence, however, it is disappointed that a large number of them missed to achieve this objective since they do not have a profound understanding what excellence implies [55].

Different researchers carried out research on organizational excellence. Most of the studies found that organizational excellence and organizational performance has significant relationship [18],[55–68]. Thus, from the above discussion, below hypotheses are proposed;

**H<sub>3</sub>:** Supply chain organizational excellence has significant relationship with supply chain organizational performance.

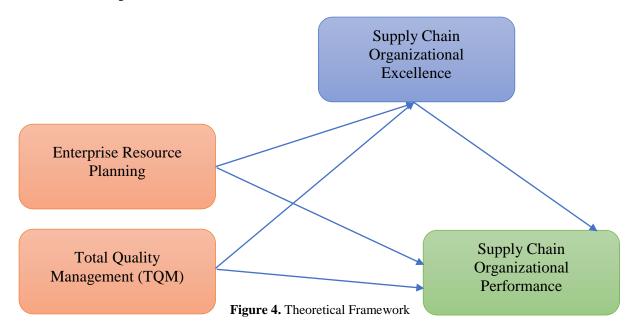
**H4:** Supply chain organizational excellence mediates the relationship between ERP and supply chain organizational performance.

**H**<sub>5</sub>: Supply chain organizational excellence mediates the relationship between TQM and supply chain organizational performance.

Additionally, from above discussion, it is concluded that;

**H**<sub>6</sub>**:** There is a significant relationship between ERP and supply chain organizational excellence.

**H7:** There is a significant relationship between TQM and supply chain organizational excellence.



#### **3. Data Collection Procedure**

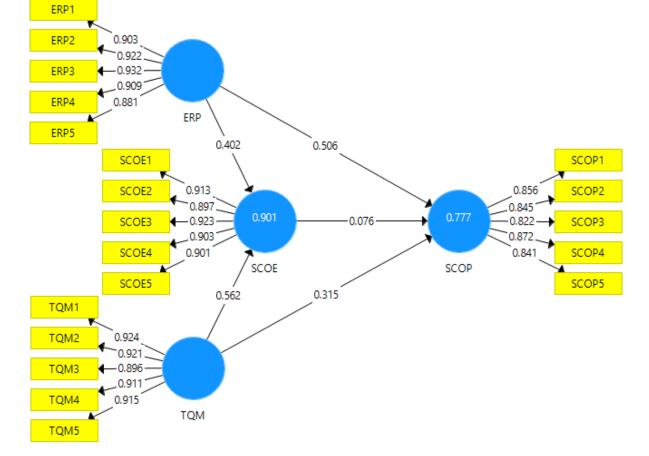
The objective of this study is to examine the effect of ERP and TQM on supply chain organizational performance in Indonesia. Therefore, the current study focused on supply chain companies in Indonesia. The employees of these supply chain companies having direct involvement in supply chain activities was considered to collect the data. Thus, total two hundred questionnaires were sent to Indonesian supply chain companies by using mail survey. From these two hundred questionnaires, only sixty-five valid responses were received and used for data collection. The response rate is 32.5% which is quite low. However, according to [59] this response rate is sufficient in case of mail survey. Thus, total 65 responses were utilized to get final results. Therefore, this study is based on quantitative research approach. Moreover, this study used cross-sectional research design.

## 4. Data Analysis and Results

The response rate in the current study is very small. Thus, the statistical software is selected based on the low response rate. According to various studies, partial least square (PLS) is appropriate for data analysis through small sample size [60]. Thus, in this study PLS is used to obtain the results.

#### 4.1 Confirmatory Factor Analysis

Figure 5 shows the factor loadings and Table 1 shows the reliability and convergent validity with the help of average variance extracted (AVE). All the items have factor loadings more than 0.5, composite reliability (CR) above 0.7 and AVE above 0.5. Additionally, discriminant validity is shown in Table 2.



#### Figure 5. Confirmatory Factor Analysis

Table 1. Confirmatory	Factor A	Analysis	Results
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	α	rho_A	CR	(AVE)	
ERP	0.948	0.948	0.96	0.827	
SCOE	0.946	0.947	0.959	0.824	
SCOP	0.903	0.913	0.927	0.719	
TQM	0.95	0.951	0.962	0.834	
Table 2. Discriminant Validity					
	ERP	SCOE	SCOP	TQM	
ERP	0.909				
SCOE	0.93	0.908			
SCOP	0.873	0.843	0.848		
5001	0.075	0.045	0.010		

#### 4.2 Structural Model Assessment

Structural model is examined to test the hypotheses which was developed in literature review. In this process, t-value, p-value and beta value was considered to accept or reject the hypotheses. 1.96 t-value is considered to accept the hypotheses. Beta value was considered to check the direct of relationship. It is evident from Figure 6 and Table 3 that all the relationships have t-value above 1.96 and p-value below 0.05 with positive beta values. Thus, all the relationships are direct and positive. ERP and TQM have positive effect on supply chain organizational performance. ERP and TQM also have positive effect on supply chain organizational excellence. Moreover, all the variables are expected to bring 77.7% change in supply chain organizational performance as shown in Figure 5. Additionally, mediation effect given in Table 4 which is significant in both cases.

Table 3. Direct Hypotheses Results					
(0)	(M)	(STDEV)	<b>T</b> Statistics	P Values	
0.402	0.4	0.083	4.819	0	
0.506	0.524	0.143	3.536	0	
0.076	0.068	0.03	2.542	0.01	
0.562	0.564	0.083	6.804	0	
0.315	0.306	0.138	2.29	0.022	
	0.402 0.506 0.076 0.562	(O) (M)   0.402 0.4   0.506 0.524   0.076 0.068   0.562 0.564	(O) (M) (STDEV)   0.402 0.4 0.083   0.506 0.524 0.143   0.076 0.068 0.03   0.562 0.564 0.083	(O) (M) (STDEV) T Statistics   0.402 0.4 0.083 4.819   0.506 0.524 0.143 3.536   0.076 0.068 0.03 2.542   0.562 0.564 0.083 6.804	

Table 4. Mediation Effect							
	(0)	( <b>M</b> )	(STDEV)	<b>T</b> Statistics	P Values		
ERP -> SCOE -> SCOP	0.03	0.027	0.015	2	0.044		
TQM -> SCOE -> SCOP	0.042	0.038	0.019	2.201	0.035		

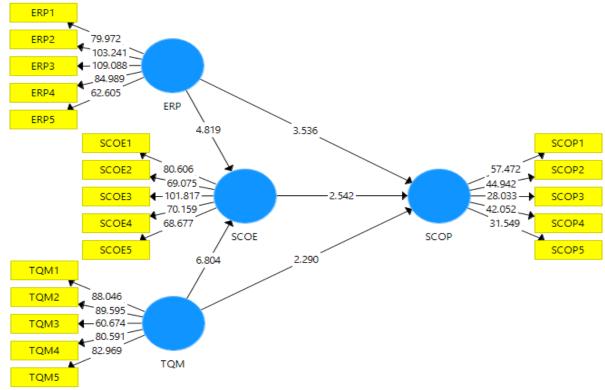


Figure 6. Structural Model Assessment

## 5. Conclusion

Organizational performance is one of the most significant part to sustain in a competitive environment. It is hard to survive with low performance in competitive environment. Therefore, the current study attempted to develop a framework with the help of previous studies to boost organizational performance in Indonesian supply chain companies.

Results of the study revealed that issue of organizational performance can be well handled with the help of ERP and TQM. ERP and TQM both have significant effect on supply chain organizational performance. Better ERP practices increases the supply chain organizational performance. Along with ERP, TQM also has with supply significant relationship chain organizational performance. Better management of quality has positive influence on supply chain organizational performance. Apart from ERP and TQM, supply chain organizational excellence has major role to shift the positive effect of ERP and TQM on supply chain organizational performance. It is found that supply chain organizational excellence helps to transfer the positive effect of ERP and TQM on supply chain organizational performance. Therefore, Indonesian companies should focus on supply chain organizational excellence.

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